
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, *et al.*

Attorney Docket: 01378

Serial No: 10/017,630

Art Unit: 3629

Date Filed: 12/14/2001

Examiner: Ouellette, Jonathan

Title: "SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being electronically and/or facsimile transmitted to the United States Patent and Trademark Office.

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A handwritten signature in black ink, appearing to read 'Scott P. Zimmerman', is written over a series of horizontal dotted lines.

December 1, 2008

Date of Transmission

**37 C.F.R. § 1.114 SUBMISSION OF AMENDMENT
WITH REQUEST FOR CONTINUED EXAMINATION**

Mail Stop: RCE
Commissioner for Patents

Commissioner:

The Assignee respectfully requests continued examination and entry of the following amendment and remarks in response to the final office action mailed September 2, 2008. The Assignee respectfully submits that the amendment and remarks contained herein distinguish the pending claims from the cited documents.